

**SOCIALNOMICS: HOW SOCIAL MEDIA TRANSFORMS
THE WAY WE LIVE AND DO BUSINESS**

Lewis Silvestro

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-Scott Galloway, Professor, Stern School of Business, NYU The newly Socialnomics: How Social Media Transforms the Way We Live and Do Business "Erik Qualman has been doing his homework on the social media.

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APA (6th ed.) Qualman, E. (). Socialnomics: How social media transforms the way we live and do business. Hoboken, N.J: Wiley.

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